



**FOR IMMEDIATE RELEASE**  
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### **GAMEDAY MANAGEMENT LANDS CONTRACT WITH CONCACAF for the 2009 Gold Cup**

ORLANDO, FL -- Gameday Management Group ("Gameday") announced today that it has been selected by CONCACAF to provide transportation services for the 2009 Gold Cup. The 2009 Gold Cup features teams from countries throughout North America, Central America and the Caribbean. The soccer tournament will take place July 3<sup>rd</sup> – July 26<sup>th</sup> in thirteen (13) different cities in the United States.

"We are excited to once again be working with Gameday for the 2009 Gold Cup" said Jill Francisico, CONCACAF Director of Competition and Events. "With the success we had in 2007 with Gameday managing our transportation services it made sense to bring them back again."

Ground transportation will be provided for all teams, VIP's and officials. Transportation moves will take place between airports, hotels, training locations and stadiums for day of games. Gameday will work in each local market to procure the equipment that will be used for these moves. Ground transportation will be supported by an on-ground staff that will coordinate all transportation components.

"Once again Gameday looks forward to working with the CONCACAF staff during the 2009 Men's Gold Cup Event" said Deborah Fales, Vice President, Gameday Management Group "This is a great opportunity for Gameday Management Group to showcase how we operate and provide services in thirteen cities during this event."

#### **About Gameday Management Group:**

Gameday Management Group, based in Orlando, FL, is a leader in transportation solutions for sporting & special events around the globe. Founded in 1994, Gameday provides a full array of services built to improve the efficiency of transportation at special events; including successful traffic management planning, installation of travel demand management tools ([www.clickandpark.com](http://www.clickandpark.com)) and efficient shuttle system operations. Gameday's work has grown to include such large scale events as Super Bowls, Olympic Games, Bowl Games, Inaugurations, World Equestrian Games, and The Daytona 500. For additional information please visit [www.gamedaymanagement.com](http://www.gamedaymanagement.com).

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