

Tony Vitrano  
President  
Gameday Management Group  
315 E Robinson St  
Suite 505  
Orlando  
FL 32801



18 December 2009

Dear Mr Vitrano,

Thank you for the kind letter and congratulations again on winning Silver at the Sport Business Sports Event Management Awards 2009. We are pleased that your team had an enjoyable evening and are also making use of the awards logo on your homepage.

The date for the Conference for next year is Wednesday 3<sup>rd</sup> and Thursday 4<sup>th</sup> November 2010 in London, with the Awards taking place on the evening of the 3<sup>rd</sup> November, so please mark it in your diary.

Once again thank you very much for your entry and for making the Sport Business Sports Event Management Awards 2009 our best to date and we look forward to receiving your entry for 2010.

Kind regards,

A handwritten signature in black ink that reads 'Nigel Rushman' with a horizontal line underneath.

Nigel Rushman  
Chairman  
Rushmans Ltd