



**FOR IMMEDIATE RELEASE**  
May 19, 2008

Contact: Jeff Hinton  
407.648.0213 x105  
jhinton@gamedaymanagement.com

---

## **GAMEDAY MANAGEMENT GROUP OPENS NEW OFFICE IN VANCOUVER, BRITISH COLUMBIA**

ORLANDO, FL -- Gameday Management Group, announced today the opening of a new office based in Vancouver, British Columbia. Gameday Management Group, Canada will concentrate on national events in Canada, leading up to and beyond the upcoming 2010 Winter Games. "Opening a new office in Canada gives us an opportunity to reach a new market and to expand on our US operations," said Tony Vitrano President and CEO. "With the 2010 Winter Games approaching and the numerous other opportunities available in Canada it made sense for Gameday to open a Canadian office."

Gameday Management Group Canada's major focus will be on opportunities surrounding the 2010 Winter Games but they will also pursue other large-scale events leading up to and beyond the games. "We are not in Canada for the games alone, we feel Canada is an untapped market in regards to the services we can offer," stated Vitrano "We look forward to building many great partnerships throughout Canada.

### **About Gameday Management Group:**

Gameday Management Group, based in Orlando, FL, is a comprehensive transportation management services company. Founded in 1994, Gameday's mission is to provide cost-effective and efficient transportation management services to our clients, while creating a new standard of service and quality in the special event transportation industry. Our consistent growth and ability to retain top-level events as repeat clients speaks well of our ability to offer a high level, valued service. Our clients include Super Bowls XXXIII – XLIV, 2002 Winter Olympics, the Daytona 500, 2005 Presidential Inauguration, 2008 NCAA Women's Final Four, Capital One Bowl and many more. For additional information, please visit [www.gamedaymanagement.com](http://www.gamedaymanagement.com).

###